

OF SYDNEY



1963 Catalogue



FOR PROMPT SERVICE CONTACT:



BESTOYS SUPPLY WHOLESALERS ONLY

To You . . . The Retailer

Bestoys, of Sydney, take great pride in presenting this, their 1963 Catalogue, to you, the Retailer. In noting our new lines, we feel sure you will agree that it has constantly been our endeavour to not only pursue a complete coverage in the toy, nursery, furniture and desk ranges, but also to retain the quality and workmanship required by a manufacturer to its retailers and to the children of Australia.

In our endeavours in this direction, we have unfortunately found it necessary to take patent rights on all competitive products, and so, in this catalogue, it must be clearly defined that where Registration of Designs have not been granted, they have been applied for and are pending.

REMEMBER, ALWAYS LOOK FOR THE BESTOYS BRAND



It is your guarantee of quality

Despite our efforts over the past few years, we have not been able to cope with the ever increasing demands for our products, and with this in mind, we are pleased to announce that Bestoys are entering into a vast expansion programme, and you, the Retailer, may be assured that no effort will be spared until we are able to fulfil your demands.

Finally, we give our assurance that in the future we will forge ahead and adhere to our policy, which has and always will be:—

1. Use of first-class materials.
2. Skilled workmanship.
3. Use of modern machinery.
4. Modern designs and increasing range of products.
5. Use of lead-free paints.
6. Compact packaging.
7. Co-operation and service.

LOOK FOR THE



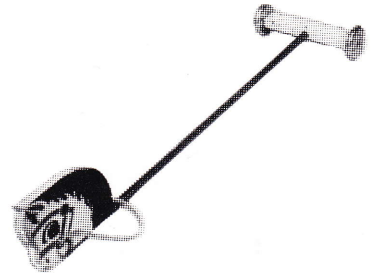
TRADE MARK

You must specify Bestoys—there is only one Bestoys of Sydney



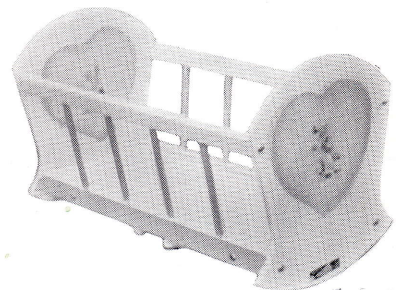
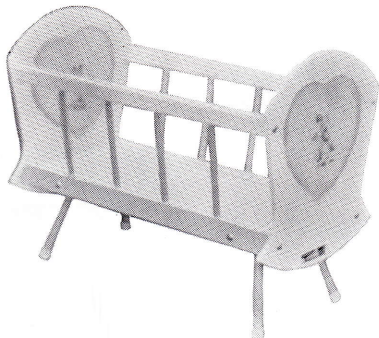
Extra size horse head attractively coloured, joinable with a metal tube for easy handling.

PRICE packed 12 in a carton, size 24" x 10" x 12".



FULL SIZE HORSE HEAD ATTRACTIVELY COLOURED WITH 3" WHEELS.

PRICE



COMBINATION DOLL'S COT AND CRADLE

This special two-way combination, introduced last year, has already proved itself in popularity, because of the unique simplicity of conversion from cot to cradle, and vice versa. Attractively finished in two matching colours. Available in pink or blue. Overall size, 20" high, 24½" long, 13" wide. Packed in convenient carton, 25" x 14" x 4".

PRICE



BLACKBOARD No. 2

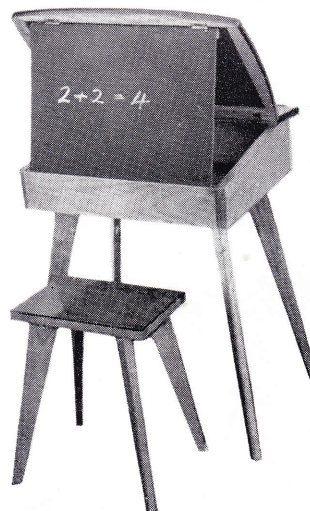
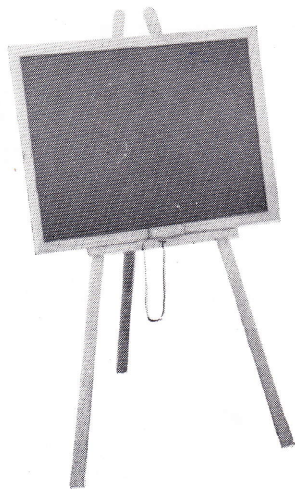
Easel, 40" in height, made of 1" solid timber with chalk rack. 24" x 18" board, with alphabet and numbers, attached to easel.

PRICE

BLACKBOARD No. 3

Easel, 36" in height, made of 1" solid timber with chalk rack. 20" x 16" board, with alphabet and numbers, attached to easel.

PRICE



DESKS WITH BLACKBOARDS
See Pages 9 & 10

LARGE BLACKBOARD

Made of 1" solid timber with chalk rack and duster. Height of easel, 45". Board, 25" x 19".

PRICE

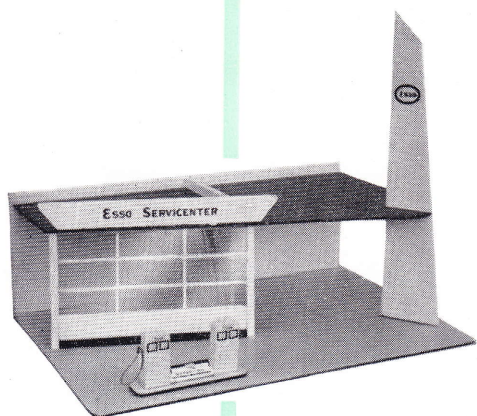
DOUBLE BLACKBOARD

Sizes as above. Board painted, one side black and the other green, for double use.

PRICE



A RANGE OF SERVICE STATIONS FOR EVERY AGE GROUP



"LARGE" SERVICE STATION

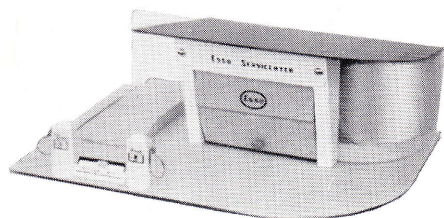
A Space Age service station, designed accurately to give full access to a large-size toy car. Fully decorated, very colourful. Overall size, 30" x 20" x 11". Packed in convenient carton.

PRICE

"MEDIUM" SERVICE STATION

A modern service station with a large curved display window. A lift-up door, service ramp and dual pumps. Overall size, 21½" x 16" x 8". Packed in convenient carton.

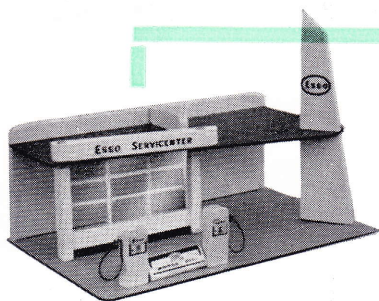
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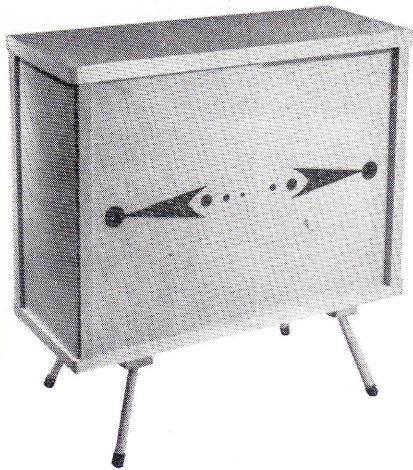


"NORMAL" SERVICE STATION

A reduced scale of the "large" design. Size, 17" x 11" x 6½". Packed in convenient carton.

PRICE

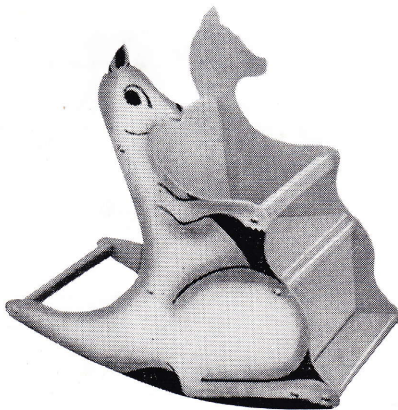




DOLL'S WARDROBE

A smart, simple design to encourage the young Miss to be neat and tidy. Six metal thread screws for ease of assembly and strength. Coloured in three lovely shades. Overall size, 26" high, 24" wide, 10" deep. Packed in convenient carton, 24" x 17½" x 4".

PRICE



KANGAROO COMMODE-ROCKER-CHAIR
(Exempt Sales Tax)

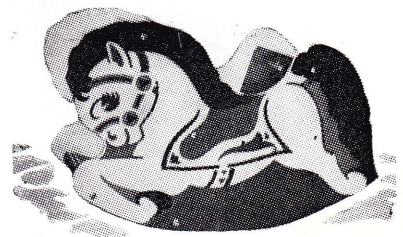
Bestoys' fine creative imagination has again produced a best seller. This combination is constructed of 5/16" hardboard and solid timber, with folding legs to facilitate conversion for its three uses as:

1. Commode Chair.
2. Rocking Chair.
3. Baby Chair.

Attractively designed and obtainable in pink or blue. Overall size, 24" high x 27" x 12". Packed in convenient carton, 24" x 27" x 2".

PRICE

BESTOYS



Handwritten signature or mark.

DRESSERS

"FANTASY" DRESSER

A reduced scale of the real modern kitchen unit. Encourage the young lady to imitate Mummy's tidiness. Large, nicely decorated sliding celluloid windows, shelves, and ample cupboard and two sliding doors. Most attractive in three combined pastel shades. Overall size, 34½" high, 29½" wide, 9½" deep. Packed in convenient carton, 30" x 13" x 9½".

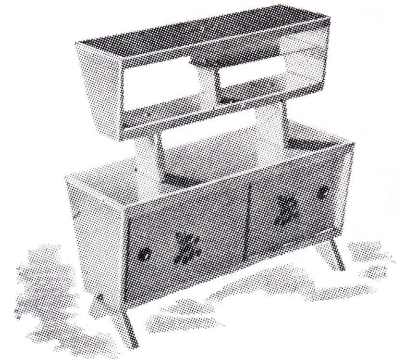
PRICE



DOLL'S HOUSE

A great favourite for little girls, consisting of four large rooms and front verandah. Beautifully decorated. Easy to assemble. Overall size, 22" high, 24" wide. Packed in convenient carton, 24½" x 17½" x 6½".

PRICE



DOLL'S S.F. DRESSER

Wonderful for teaching the little Miss to be tidy. Deep cupboards with sliding doors, roomy shelves. Lovely pastel colours to match any room decor. Overall size, 23½" high, 24" wide, 10" deep. Packed in convenient carton, 23½" x 10" x 9¾".

PRICE

ROCKAWAYS

ROCKAWAY (HORSE OR SWAN)

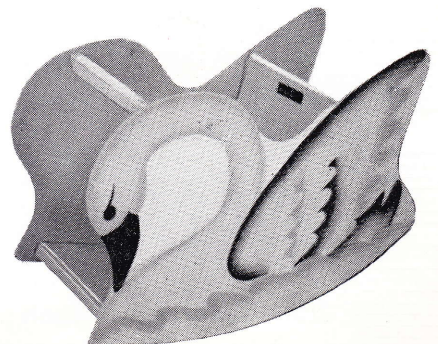
For children 18 months to 6 years. Carefully designed and shaped to give plenty of action. Smooth finish throughout, colourful wear-resistant lacquer.

PLAIN—PRICE

PLAIN (BOXED)—PRICE

Packed in convenient carton, 28½" x 17½" x 2".

LAMINATED—PRICE





TUBULAR TABLE AND (2) CHAIRS

Constructed of black coated 5/8" tubular steel legs. Table top, 24" x 16", made of 1" solid timber frame, laminated with hardboard, smoothly finished and attractively coloured, with chairs to match. Available in pink, blue or cream.

PRICE
 Extra Chairs to Match—Each



LAMINEX TABLE AND (2) CHAIRS

Constructed of black coated 5/8" tubular steel legs. Table top, 24" x 16", made of 1" solid timber frame, covered with mottled Laminex and trimmed in gold-coloured plastic. Seat and back of chairs padded with plastic foam and covered in attractive matching Vinyl. Available in red, lemon or blue.

PRICE
 Extra Chairs to Match—Each



LAMINEX "DE LUXE" TABLE AND (2) CHAIRS

This exciting new creation is exclusively designed for the most fastidious buyer. All important features are carefully combined to give luxury, durability and comfort. Tubular steel frame, beautiful coppertone electrostatic baked finish. Table top, 24" x 16", constructed of 1" solid timber frame with white Galaxy Panelyte trimmed with golden plastic. Seats and backs of chairs padded with plastic foam on 1" solid timber, and with attractive vinyl to match table.

PRICE
 Extra Chairs to Match—Each



TABLE AND (2) CHAIRS (Wooden)

Strongly made of 1" solid timber, painted in either pink, blue or cream. Table top, seats and back of chairs finished with imitation red or blue Laminex, to give the most attractive appearance. Height 21" x 24" x 16".

PRICE
 Extra Chairs to Match—Each



TABLE & CHAIRS (Wooden Folding)

Constructed of sturdy 1" timber. Table top, 22" x 16". Swedish-type legs. Chairs folding simply for easy storage. Lacquer finished in two matching pastel shades. Available in pink or blue. Packed in convenient carton, 22" x 16" x 8 1/2".

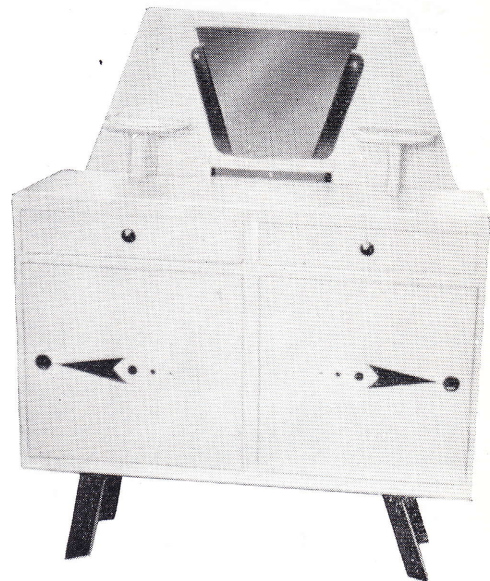
PRICE
 Extra Chairs to Match—Each



"VANITY" DRESSING TABLE

An ideal unit for the well groomed young lady. Consisting of a modern, shaped mirror combined with two shelves. Two drawers with plastic knobs. Two sliding doors. Swedish-type legs. Lacquer finished in three combined colours, to give a smooth, attractive and modern appearance. Overall size, 38" high, 31" wide, 13" deep. Packed in convenient carton, 31" x 20" x 13½".

PRICE



DESKS & STOOLS



DESK & BLACKBOARD

A Bestoys best seller. Ideal for children of all ages. Convertible by simply operating the lid. Folds for easy storage. Lacquer finish in soft pastel shades of pink or blue. Overall size, 36" high, 27" wide, 18" deep. Board size, 24" x 18". Packed in convenient carton, 30" x 27½" x 9".

PRICE



"VICTORY" DESK AND STOOL

A modern design for school children's home studies. Designed to give full comfort for the student. Constructed of solid timber with lift-up lid. Highly polished in maple colour, with stool to match. Overall size approx., 30" high, 24" wide, 18" deep. Packed in convenient carton, 24½" x 17½" x 7".

PRICE

"AUSTRALIA VICTORY"

The "Victory" desk and stool with map of Australia on writing top. Trimmed with plastic edging.

PRICE

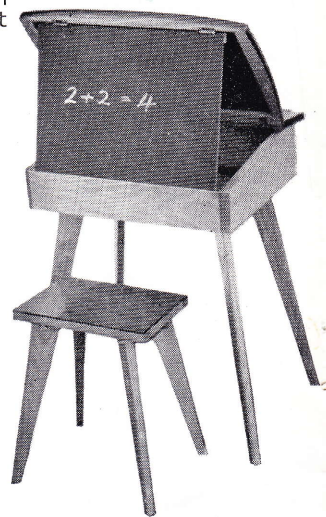
QUALITY DESKS AND

SCHOOLMATE DESKS AND STOOLS

The most prolific seller in Australia, featuring a complete range of eight desks in one style. Beautifully designed, with blackboard and/or map of Australia optional. Overall size, 32" high, 24" wide, 20" deep. Packed in convenient carton, 24" x 20" x 9". Available as under:



- No. 1: Plain, polished desk and stool.
PRICE
- No. 2: Polished desk, upholstered stool.
PRICE
- No. 3: Polished desk with blackboard,
polished stool. PRICE
- No. 4: Polished desk with blackboard, up-
holstered stool. PRICE
- No. 5: Desk with map of Australia, polished
stool. PRICE
- No. 6: Desk with map of Australia, up-
holstered stool. PRICE
- No. 7: Desk with map of Australia and
blackboard, polished stool.
PRICE
- No. 8: Desk with map of Australia and black-
board, upholstered stool.
PRICE



"IMPERIAL" DESK

A modern utility desk with two deep drawers for students of all ages. Book storage on top to give clear writing area. Built of solid polished timber with pastel-coloured hardboard panels of blue, pink, yellow or green. Overall size, 28" high, 33" wide, 18" deep. Packed in convenient carton, 24" x 18½" x 12½". Obtainable:

- Plain Polished Top
- Map of Australia and Plastic Edging

"SENIOR GOLDEN" DESK

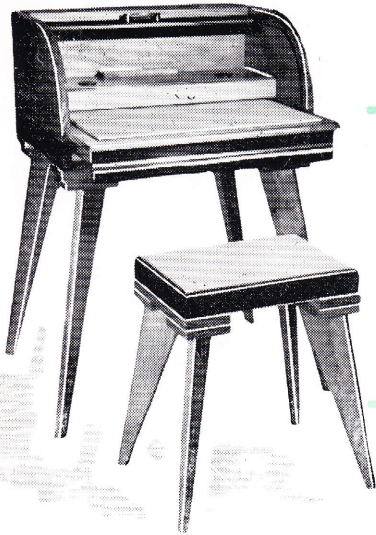
A de luxe student's desk. This ultra-modern design is exquisitely finished to provide the advanced student with full comfort during his studies. Constructed of solid timber frame, laminated with timbertone hardboard. Mounted on Swedish-type legs. Highly polished maple finish with golden edges. Overall size, 29" high, 38" wide, 21" deep. Desk top, 34" x 21".
PRICE

"WORLD SENIOR GOLDEN" DESK

The "World Senior Golden" desk available with exclusive Bestoys' world map, bordered with flags of all countries. Trimmed with plastic edging. Packed in convenient carton, 34" x 21" x 7½".
PRICE



BUREAUS



"DE LUXE" BUREAU

Ideal for students. Drawer and writing top slides out and returns automatically by simple operating roller door. Deep recess in drawer for books. Two inkwells and pencil rack. Solid, smooth construction. Highly polished maple finish. Overall size, 36" high, 24" wide, 18" deep. Packed in convenient carton, 24" x 18½" x 12½".

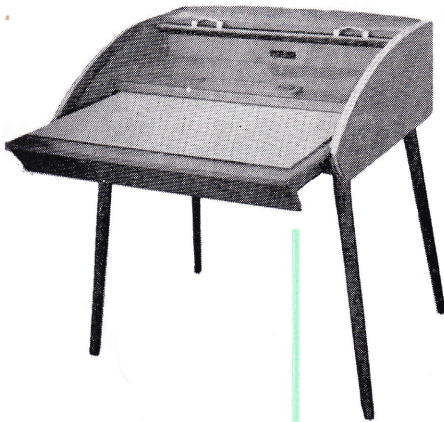
PRICE

"SPACE LINE" BUREAU

This is a perfectly designed bureau of the very modern era, that gives the future style in students' furniture. Drawer and writing top slides out and returns automatically by simple operating roller door. Ample recess in drawer for storing books. Two inkwells and pencil rack. Smooth construction and highly polished maple finish. Overall size, 32½" high, 30" wide, 24" deep. Packed in convenient carton, 30" x 24" x 11".

No. 1: Swedish-type legs. PRICE

No. 2: Round legs with ferrules. PRICE



ONLY THE BEST IS BRANDED—

THE BEST BRAND IS



THERE IS ONLY ONE BESTOYS OF SYDNEY